

Case Study

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Papatoetoe High School



"Ricoh has the remarkable ability to make complex requirements seem extremely straight forward, providing the best possible solution with the education and support to help us get results."

Peter Gall - Principal, Papatoetoe High School

Project Summary

Requirements A solution to the school's increasing print costs, including a revised approach to outsourcing of printed materials and more effective management of the school's printing fleet.

Solution The introduction of a Ricoh Pro™ C901 production printer, rationalisation of the school's existing printing fleet and the implementation of PaperCut-MF™ print management software.

Benefits

- In-house capability for high-end print
- Bottom line savings by removing costly outsourcing
- Less waste through better stock management
- Greater visibility of printing fleet usage for operational streamlining and budgeting purposes.



Case Study: Papatoetoe High School

Background

For over 50 years, Papatoetoe High School has offered multi-level educational programmes to a diverse mix of students. With a role of close to 2,000 students from Year 9 to Year 13 and a faculty of over 170 staff, Papatoetoe High School is one of South Auckland's largest secondary schools.

The challenge

To ensure Papatoetoe High School continues to grow and excel, maintaining the highest standards for its brand is critical. With large volumes of printed material leaving the school on a regular basis in the form of business cards, prospectuses and flyers, high quality print plays a major role in communicating these high standards.

Without professional printing resources, Papatoetoe High School had traditionally outsourced much of its larger or more complex print runs – a practice that was both costly and led to waste, with staff over-ordering for future use.

The problem was compounded by a lack of visibility into the total cost of the school's printing and knowledge of how print flows worked given its large fleet of both Multifunctional Devices (MFDs)* and desktop printers.

Papatoetoe High School needed to strike a balance between cost-effective print and retaining the polished, professional delivery the school is renowned for.

The solution

Ricoh's solution was to deliver enhanced visibility of costs through print management software and to introduce a production print machine that would allow the school to bring all previously outsourced print in-house.

With increased media versatility and professional in-line finishing options, including saddle stitching, folding and perfect binding, the Ricoh Pro™ C901 production printer provides Papatoetoe High School with the ability and the capacity to create and finish printed material to meet its high standards.

To manage print across the entire fleet of Ricoh MFDs and printers, Ricoh implemented the PaperCut-MF™ copy control solution, giving all departments greater visibility around usage and costs and helping to cut back on unnecessary prints.

*Multifunctional device (MFD): A single machine that, depending on options selected, acts as your copier, printer, scanner and fax.

Benefits

Professional print, on demand

"We are already seeing a much higher standard of production, one which saves us both time and money," says Papatoetoe High School Principal Peter Gall.

"We no longer need to print huge numbers of additional copies to cover for the future. Now, if we need 83 booklets we will print *exactly* 83 – no waste, no storing of excess stock. If we ever need more, the job can be saved to the machine and printed straight away with no set-up cost."

"Many of the jobs that previously would have been completed to a lower quality or wouldn't have gone ahead at all due to the cost, are now printed at the right price and to a professional standard."

"Ultimately," says Peter, "these are savings that we will be able to pass on directly to the parents and families."

Fleet visibility and management

"PaperCut-MF has been a real benefit to the school and it's helping us to get better use out of what we have," says Peter.

With PaperCut-MF generated reporting, staff can see which departments are doing the most printing and where the school can make reductions to save against the bottom line. PaperCut-MF also allows the school to see which machines are receiving high work flows and which could be better utilised.

"Previously," Peter says, "we had little appreciation of the cost of our print. We now have much more insight into where, what and how we're printing which is helping us to become more 'print-smart'."

Ricoh education and support

Peter believes ongoing education and support has been one of Ricoh's strengths throughout the implementation process.

"Ricoh worked with us to build our knowledge base internally and were available whenever we needed them for support and advice. They have made experts of our key staff and have given us the tools to continue to seek out efficiencies in the way we operate."

Why Ricoh?

"Ricoh has taken every step to ensure they understand our school and, crucially, the people within it," says Peter. "We know that when we take the next step with Ricoh, their experienced team has the knowledge and background to ensure we are always improving for the benefit of the whole Papatoetoe High School community."